

UVic 雙聯學位分享

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分享流程



分鐘分享



分鐘Q&A

目錄



雙聯學位簡介



課程內容



收穫



申請準備



出發前準備



加拿大生活



挑戰

自我介紹

- ▶ 陳睿軒 Ryan
- ▶ 企管系111級
- ▶ 第一批參加企管系雙聯學位



Part 1

雙聯學位簡介

-  雙聯學位是什麼
-  預計時間表
-  為什麼選加拿大
-  維多利亞在哪裡

雙聯學位是什麼

▶ 畢業可拿到2個學士學位

- 中山企管系學士學位
- University of Victoria (UVic) Bachelor of Commerce

▶ 2年在中山+2年4個月在UVic

- 4學期課程
- 3學期實習(共1年)
- 需延畢1學期(4個月)

預計課程時間表

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec				
								中山大一上							
中山大一下						中山大二上									
申請*	中山大二下														
Core 2				實習 1				Core 1							
Specialization				實習 3				實習 2							
								Exchange/Elective							

*申請截止日為每年1/31

為什麼選加拿大

- ▶ UVic是當時企管系唯一雙聯學位合作學校
- ▶ 英語系國家
- ▶ 好奇

加拿大特色

甜甜圈



冰球



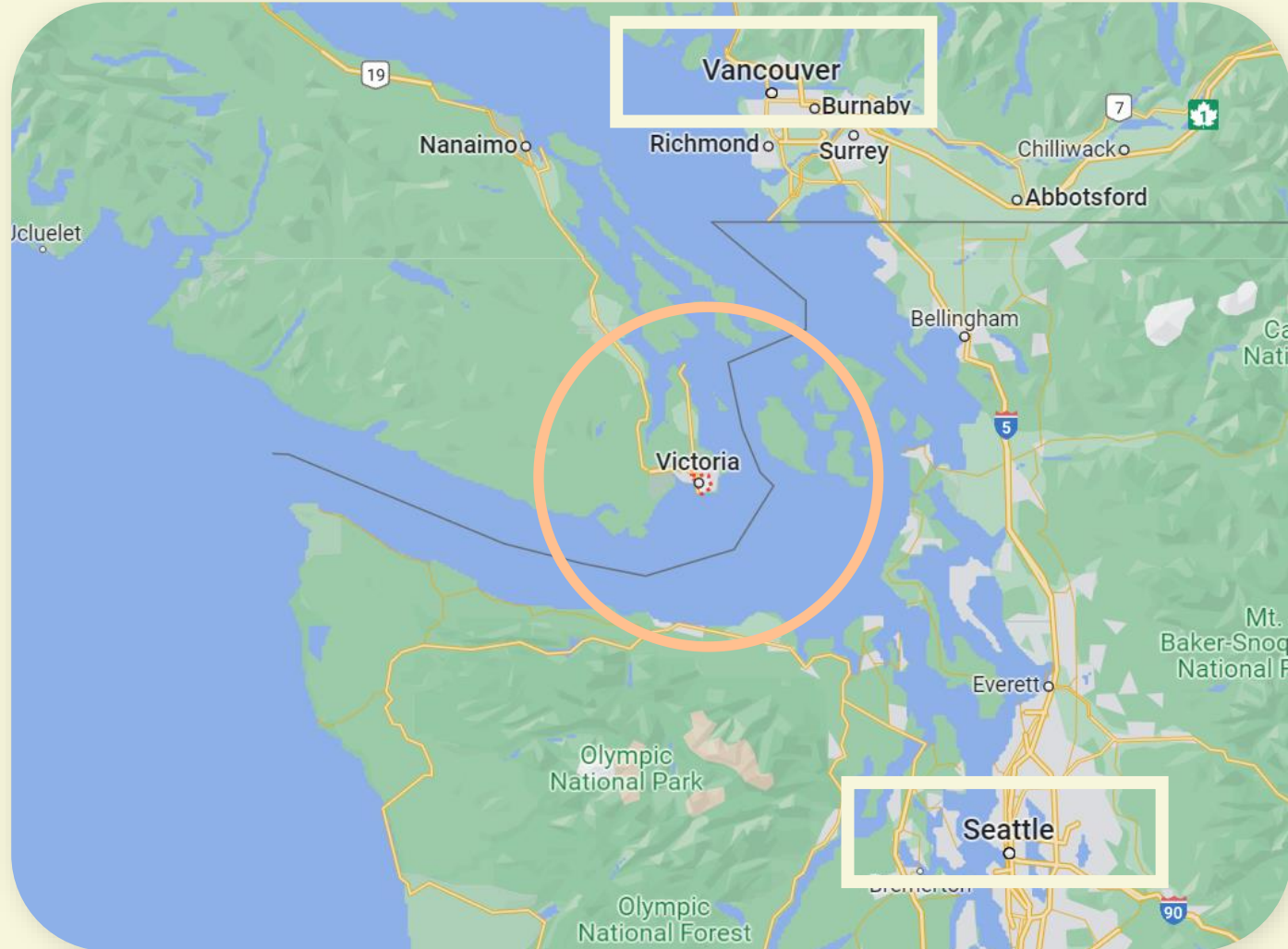
官方語言為
英文、法文



不能在路邊
喝酒



Victoria 在哪裡



Part 2

課程內容



課程

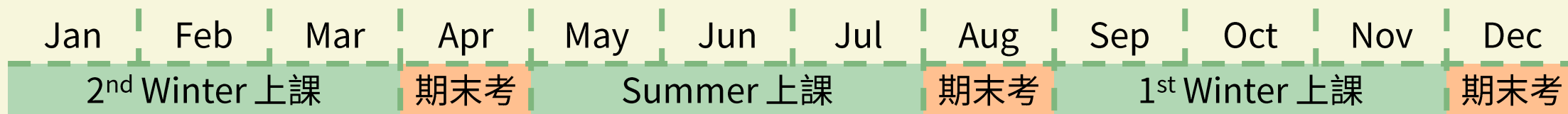


實習

課程

學期安排

- ▶ 共3學期：1st Winter/2nd Winter/Summer
- ▶ 共13周，第7周為Reading Break
- ▶ 前3個月上課，最後1個月安排期末考



課程

上課時間

- ▶ UVic 1.5 學分 = 中山 3 學分
- ▶ 一天 3 小時或兩天各 1.5 小時(一/三、二/四)
- ▶ 周休 3 日(通常星期五沒課)

課程

課程類型

- ▶ Core
- ▶ Specialization
- ▶ Elective
- ▶ Exchange

Core

- ▶ 雙聯學位前2個學期
- ▶ 課程50%與中山企管大一大二相仿
- ▶ 會被分配與相同的5人小組完成各科小組作業(Cohort)

Core

1st Term

- Financial Accounting
- Leading People & Organization (I)
- Marketing Principles + Management
- Operations Management
- International Business

2nd Term

- Management Accounting
- Leading People & Organization (II)
- Management of Information System
- Business & Sustainability
- Management Finance

Core

相似課程

會計

Financial Accounting

Management Accounting

行銷管理

Marketing Principles + Management

人力資源管理

Leading People & Organization (I)

Leading People & Organization (II)

新課程

Operations Management

International Business

Business & Sustainability

Management Finance

Management of Information System

Core 1 & 2

- ▶ 因為Covid，在台灣上線上課
- ▶ 時差關係，必須在凌晨3、4點起床上課
- ▶ 熟悉上課、與組員合作步調

Specialization

- ▶ 3種更專精的商科選修課：
 - Service Management
 - Entrepreneurship
 - International Business
 - Non-Specialization (Elective)
- ▶ 必修一門，至多可選兩門(依據課程開課時間表)
- ▶ 與Core一樣的Cohort小組形式

Specialization

Service Management

- ▶ Strategic Management (必修課之一)
- ▶ Customer Experience Management (Marketing)
- ▶ Service Management + Quality Management (Operations)
- ▶ Service Human Resource Management (HR)

Specialization

Service Management

- ▶ 與各國組員合作，適時主導會議
- ▶ 摸索未來方向，找教授聊天聽他們的故事
- ▶ 多問教授問題、課堂中回答問題，讓自己對內容更有印象

Elective

較廣的商科課程

- Law
- Operations
- Sustainability
- Accounting/Finance

我修的課

- Leadership Strategy
- Corporate Finance
- Investment
- Social Media Marketing
- Marketing Communication

Elective

- ▶ 第一次在加拿大實體上課，上課互動踴躍
- ▶ 從自己興趣出發，為自己訂的目標付出行動

Exchange

- ▶ UVic鼓勵到非英語系國家交換
- ▶ 若不想交換，可選擇第二個Specialization或Elective

實習

Co-op

- ▶ 須完成共3學期(1年)的全職支薪實習
- ▶ 可以在各國實習，只要通過申請
- ▶ UVic提供各種資源協助找實習：
 - 修改履歷、cover letter
 - 模擬面試
 - 統整實習職缺(包括非公開招募的職缺)

實習1&2

中山管院職涯發展辦公室

- ▶ 招生小編
- ▶ 辦職涯講座
- ▶ 協助「職涯準備」課程、「霍特獎社」

實習1&2

中山管院職涯發展辦公室

- 更注意細節
- 思考如何吸引學生報名講座

實習3

BC Transit-Marketing Co-op

- ▶ 確認假期公車營運狀況
- ▶ 與設計師合作完成公車上文宣
- ▶ 更新網站資訊

實習3

BC Transit-Marketing Co-op

- 第一次在加拿大工作，認識不同面向的加拿大
- 學習工作排序提升效率
- 在開會中多開口、與同事聊天

Leave of Absence

- ▶ 線上課，精進英文
- ▶ 看書，思考人生目標
- ▶ 尋找自己的熱情、興趣

2022

Jan Feb Mar Apr

Leave of Absence

實際課表

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018									中山大一上			
2019	中山大一下 (TOEFL: Jun29)								中山大二上 (TOEFL: Oct12, Jan18)			
2020	申請	中山大二下							Core 1			
2021	Core 2				實習1				實習2			
2022	Leave of Absence				Elective				實習3			
2023	Specialization					畢業典禮						

Part 3

收穫

 能力

 心態轉變

能力

- ▶ 國外大學學歷
- ▶ 對各學科有深刻的認識
- ▶ 英文能力
- ▶ 開口與人溝通、討論的自信

心態轉變

- ▶ 對自己的人生負責
- ▶ 開闊的視野
- ▶ 更強壯的內心

心態轉變

▶ 對自己的人生負責

- 開始安排每一天行程，延伸至人生
- 人生有目標、夢想，採取行動
- 把自己負責的工作做好，讓與人合作過程有效率

心態轉變

▶ 開闊的視野

- 更多選擇，對自己未來職涯有更多想像
- 建立更廣的人脈，學習尊重個人感受、不同背景的人
- 對自己的極限有新的認識

心態轉變

▶ 更強壯的內心

- 學會獨處，鼓勵自己抱持正面想法
- 面對並承擔自己的錯誤，學習不糾結已不可改變的事

Part 4

申請準備

 必修課

 英檢

 備審資料

 出國年限

必修課

中山必修課

國文、英文、體育、博雅、
跨院、企管大一大二必修

UVic 門檻

微積分、經濟、統計、英文平均B-，且個別不低於C+

英文：商用英文(一)/(二)、論文寫作(以上3選2)

*當時申請條件

英文檢定

TOEFL

- 總分90以上
- 各科皆須20以上

IELTS

- 總分6.5以上
- 各科皆須6.0以上

*讓考試中心將成績直接寄至UVic

備審資料 (Supplemental Application)

Resume



Personal
Statement



Impact
Statement



Resume

- Summary
- Education
- Professional Experience
- Extracurricular Activities
- Technical & Language Skills
- References

Rui-Xuan “Ryan” Chen

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LinkedIn: <https://www.linkedin.com/in/ryanchentaiwan/>

Personal Brand Profile: <https://sites.google.com/view/ryan-chen/about-me>

Summary

- Professional communication experience including composing social media posts, drafting press releases, and contacting guest speakers
- Facilitation experience – built an MBA student recruiting project, hosted five virtual career lectures, and organized a college career fair as a marketing project and career lecture organizer
- Project coordination experience – issued speaking fee invoices, monitored a club project progress, and conveyed messages from professor to students
- Passion for learning to develop interpersonal business skills using edX and Hahow online courses and YouTube videos e.g. People Management, language training, and designing graphics with Canva

Education

Bachelor of Commerce

Sep. 2020 - Present

Gustavson School of Business, University of Victoria

Degree expected April 2023

Summer 2022 Courses: Digital and Social Media Marketing, Marketing Communication

Bachelor of Business Management

Sep. 2018 - Jun. 2020

National Sun Yat-Sun University, Kaohsiung, Taiwan

Relevant course: Marketing Management

Professional Experience

Office of Career Development, National Sun Yat-sen University Kaohsiung, Taiwan

Jun. 2021-Dec. 2021

Project Management Trainee

- Organized five career lectures - contacted guest speakers, hosted lectures, composed post-lecture press releases
- Arranged a 70-participant and 12-recruiting-company career event - organized the conference room and installed recording equipment to deliver presentations effectively both in-person and virtually
- Directed a four-month MBA student recruiting project - built posting plans and created 33 Facebook postings, which increased followers and registrations
- Teaching Assistant for an undergraduate course - collected students' assignments, issued speaking fee invoices, and composed press releases
- Managed a student club, Hult Prize Club, by monitoring its project progress, proofreading press releases, and reviewing budget statements, to organize three events and one student pitch competition

Summary

重點整理

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Education

學歷

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Professional Experience

工作經驗

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Kaohsiung, Taiwan

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Extracurricular Activities

課外活動、志工經驗、社團

Extracurricular Activities

National Sun Yat-sen University, Department of Business Management
Kaohsiung, Taiwan

Oct. 2019

Freshman Welcoming Trip, Staff

- Coordinated a 90-person trip - searched and booked resorts and tour bus companies
- Managed the sound and light equipment for a party - resolved technical issues to provide excellence in presentation

Badminton Team club – recreational, 10+ years

Technical & Language Skills

特別專長

Technical & Language Skills

Canva (graphics software), Google Sites, Microsoft Word, Excel, PowerPoint, Google Sheets, Google Docs, Google Analytics (developing)
Mandarin (Native), English (Proficient)

References

推薦人

References

Available upon request

Personal Statement

個人背景、申請動機

- ▶ 3 件你希望Uvic了解你的事，且能讓你完成雙聯學位
- ▶ 250 字以上

Impact Statement

個人規劃

用至少200字、明確的例子說明：

- ▶ 你想對這世界做什麼改變？
- ▶ 雙聯學位課程會如何幫助你？
- ▶ 你如何設計自己的人生？



THE WORLD LOOKS
DIFFERENT FROM HERE

“The world looks different from here.”

出國年限

- ▶ 戶籍：出國超過2年沒回台灣會被除戶籍
- ▶ 兵役：出國不能超過2年

*當時規定

Part 5

出發前



VISA



獎學金



租房

VISA

- ▶ 旅遊簽證 (eTA)：允許你入境加拿大
- ▶ 學生簽證 (Study Permit)：允許你在加拿大讀書
- ▶ 工作簽證 (Work Permit)：允許你在加拿大實習

*在機場入境海關就能拿到紙本Study/Work Permit

VISA 申請資料

- 學生簽證申請資料
- 工作簽證申請資料
- 短期居留簽證申請資料
- 護照
- 錄取證明
- 大頭照
- 家人資料
- 財力證明
- 體檢
- Biometrics

VISA 申請資料

▶ 財力證明

- 依據申請資料的生活費加上學費，約台幣\$90萬

▶ 體檢

- 只有台北與台中有醫院合作，一次約台幣\$5,000

▶ Biometrics

- 要到台北辦公室按指紋，要帶護照

獎學金

管院獎學金

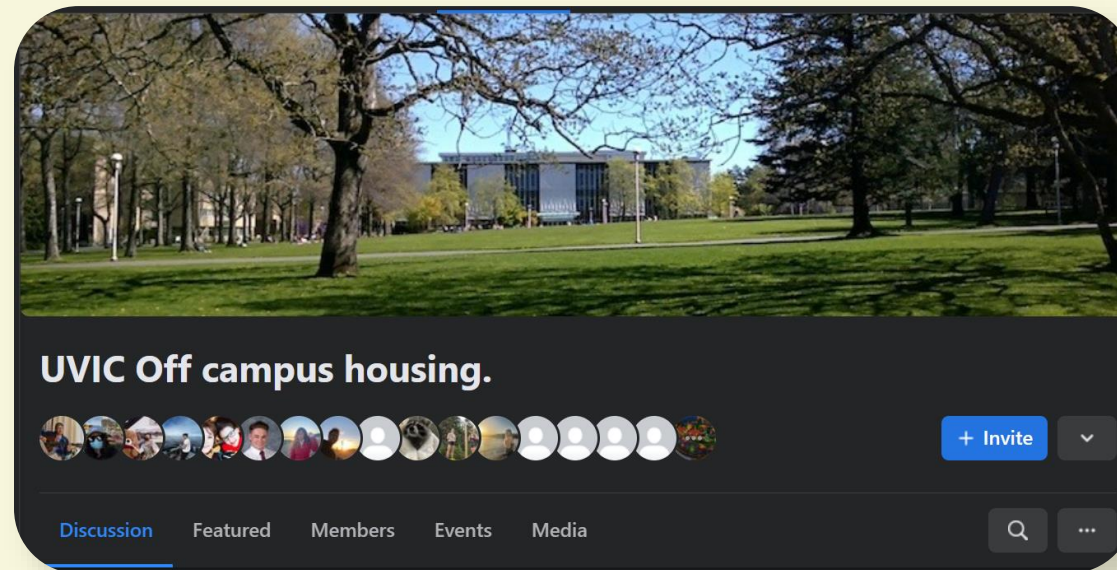
薪傳學海獎學金(機票補助、
生活費一學期台幣\$60,000)

校級獎學金

學海飛颺獎學金

租房

- ▶ Facebook租屋社團 (UVic Off Campus housing)
- ▶ 預算大約需一個月加幣\$1,000 (台幣2萬3)



Part 6

加拿大生活

 首要事項

 日常生活

 日常花費

首要事項

▶ 銀行

- 開戶
- Debit/Credit Card

▶ 電信

- 6GB/月：台幣\$1,160

▶ Social Insurance Number：實習時會用到

▶ ID/駕照：除護照外，多一個證件

*辦理皆需要護照、Study/Work Permit

日常生活

天氣乾燥

台灣



/年

加拿大



/年

日常生活

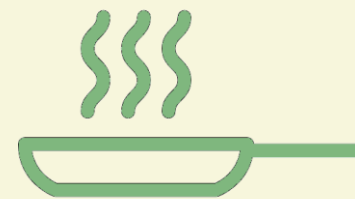
飲食習慣

台灣



外食便宜

加拿大

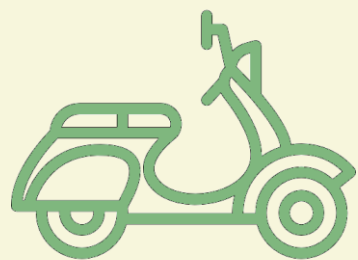


自己煮省錢

日常生活

交通

台灣



機車多

加拿大



自己開車居多

日常花費

平均台幣\$15,000/月(除房租、學費)

- ▶ 手機費
- ▶ 食物
- ▶ 日常用品
- ▶ 娛樂
- ▶ 醫療(學費包含健保)

Part 7

挑戰



花費



時間成本



壓力



旅遊選擇

挑戰

花費

Item	Cost
Year 3 Academic Expenses*	\$35,610
Year 4 Academic Expenses	\$34,247
Year 3 Living Expenses	\$10,000
Year 4 Living Expenses	\$10,000
Total Cost	\$89,857 約台幣\$2,066,711
Co-op Potential Earnings**	-\$33,600
Potential Net Expenses	\$56,257 約台幣\$1,293,911

挑戰

時間成本

- ▶ 至少總共需4年4個月才能完成學士學位
- ▶ 找實習順利與否是未知因素
- ▶ 準備申請時間

挑戰

壓力

- ▶ 龐大花費
- ▶ 找實習的無力感
- ▶ 獨自在國外的孤獨感

挑戰

旅遊選擇

- ▶ 加拿大國內或美國旅遊較方便
- ▶ 不如歐洲有眾多旅遊選擇

參考連結

- ▶ 雙聯學位UVic 網站：[Dual Degree program](#)
- ▶ Specialization：[BCom program specializations](#)
- ▶ 雙聯學位中山網站：[加拿大維多利亞大學學士雙學位](#)
- ▶ 管院獎學金(薪傳學海獎學金)：[出國及補助](#)
- ▶ 校級獎學金(學海飛颺獎學金)：[獎助計畫簡介](#)

“Life has a beautiful crazy design.”

Amazing Day-Coldplay

Thanks for your time!

Q&A



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